



# FOUR SEASONS

CUSTOM MEDIA OPPORTUNITIES FOR  
FOUR SEASONS HOTELS & RESORTS 2025





# Four Seasons Today

The Four Seasons print edition is distributed in room to hotel guests and directly to private residential property owners worldwide.

Armed with the knowledge, insights, and practical service information throughout the magazine, Four Seasons' UHNW readers are perfectly positioned to take action on the content they consume.





# An Editorial Concierge

The redesigned and reimagined Four Seasons media brand represents an experience. A state of mind. A lifestyle. It's a tangible token of luxury inviting readers to discover the unexpected.



# At a Glance

184  
Properties in  
48 Countries

2.5  
average  
nights stayed

\$2.3M  
guest profile  
net worth

\$1.5K  
Average room  
rate per night



# Connecting Through Content



Four Seasons is an elegant, high-touch in-room amenity designed to elicit a lasting connection with guests through its elevated editorial, design, and production value.

9.875" X 13"  
OVERSIZED TRIM

SUPERIOR PAPER  
STOCK TREATMENTS

WORLD-CLASS EDITORIAL  
AND CREATIVE TEAM

REDESIGNED WEBSITE

ORIGINAL DIGITAL CONTENT  
& PHOTOGRAPHY





# Program Overview

We will work with Four Seasons properties to create a custom marketing program that will drive brand awareness among engaged hotel guests and private residence owners. We'll reach an audience of ultra-high-net worth luxury lifestyle enthusiasts by targeting them through impactful print advertising.

## PROGRAM ELEMENTS INCLUDE

- | PREMIUM PRINT OPPORTUNITIES
- | HIGH-IMPACT ADVERTORIALS
- | NATIVE DIGITAL PROGRAMS





# Print Opportunity

*Four Seasons* is pleased to offer Four Seasons properties premium positions in the 2025 print editions.

## SPRING COMMUNITY

Celebrating the bonds that connect people across cultures and unique locales.

IN ROOM: May 12, 2025

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## SUMMER TASTE

A journey through the wide world of food and wine with a focus on those inspired by nature’s bounty.

IN ROOM: July 8, 2025

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## FALL EXPRESSION

A showcase of trendsetters around the world who stand out for their personal style across genres.

IN ROOM: September 23, 2025

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## WINTER DISTINCTION

The new annual awards issue will recognize the best of the best across multiple categories.

IN ROOM: December 9, 2025



# Discover

## Formatted Advertorial

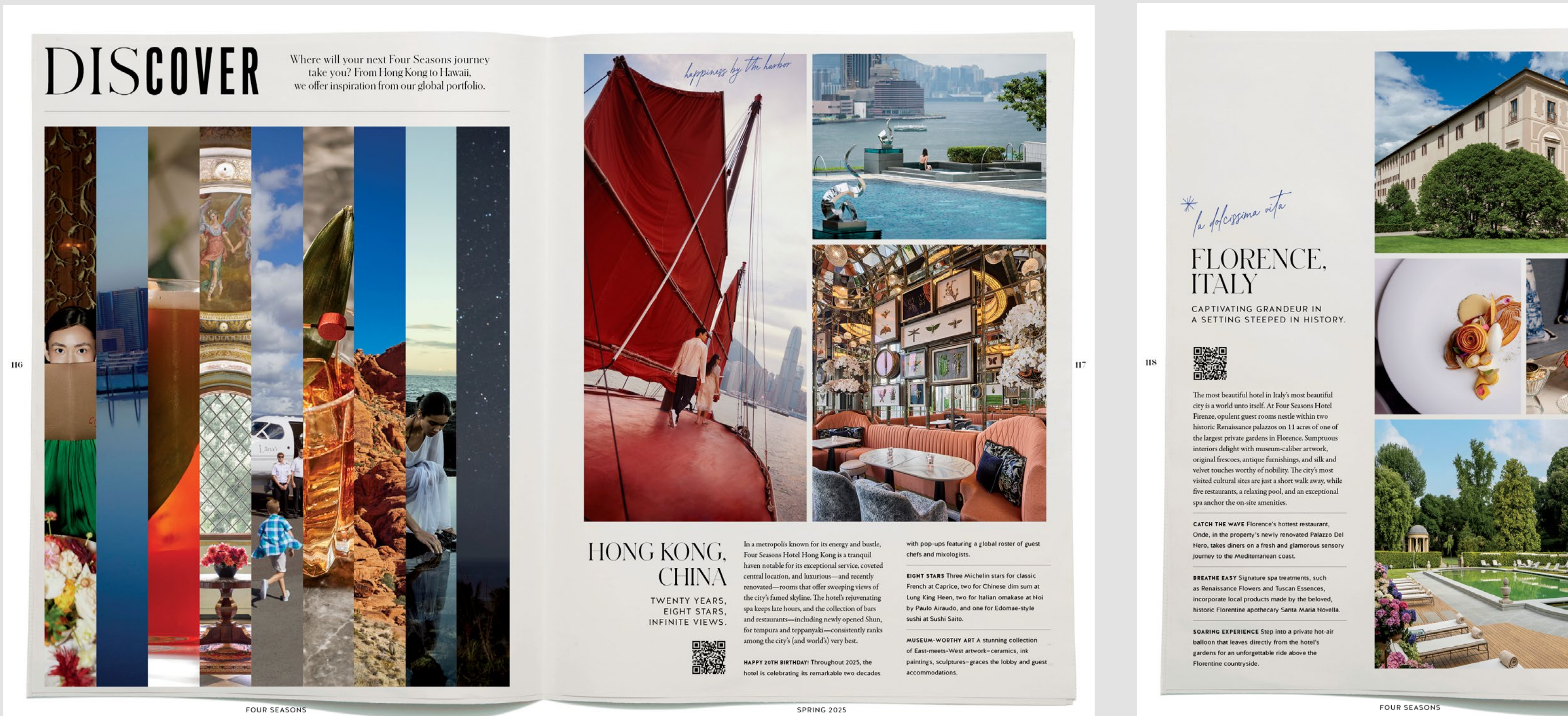
“Discover” is a paid section dedicated to profiles of Four Seasons Hotels & Resorts and is available in single page and spread executions.

To promote your property, we’ll create a custom advertorial by Four Seasons creative studios that will surround relevant editorial content.

Leveraging our best-in-class editorial and content teams, “Discover” will engage readers with compelling stories and imagery on everything from a new property opening to a special brand milestone that will prompt readers to discover more and fantasize about their next Four Seasons getaway.

## DETAILS

- 1x advertorial in Four Seasons magazine written by N&W Creative Studios
- Designed to fit the look and feel of the Four Seasons magazine
- Opportunity to include QR code, if desired
- Content is available for your brand marketing efforts for 1 year
- Single page: \$10,875 NET
- Two-Page Spread: \$20,250 NET





# Custom Advertorial

Leveraging the multi-channel Four Seasons world, our editorial alignment opportunities unite best-in-class practices with a captive audience and your unique brand aspirations. In collaboration with our content team, we will create a custom article that showcases best-in-class storytelling through the lens of “global luxury lifestyle”.

To promote Four Seasons Lines of Business, we’ll create a native article written by Four Seasons editors to surround relevant content.

## DETAILS

- 1x native article written by the Four Seasons editorial team
- Designed to fit the look and feel of the Four Seasons website
- Opportunity to include QR code, if desired
- Content is available for your brand marketing efforts for 1 year

## PRICING

# OF PAGES	COST PER PAGE	TOTAL COST
6	\$13,000	\$78,000
10	\$12,250	\$122,500
14	\$11,000	\$154,000
18	\$9,500	\$171,000

FOUR SEASONS PRIVATE RESIDENCES

AT HOME IN  
*PARADISE*

Legendary haven The Ocean Club, A Four Seasons Resort, Bahamas, announces its first Four Seasons Residences.

ON THE WHITE-SAND SHORES of Paradise Island, a new chapter is being written at The Ocean Club, A Four Seasons Resort, Bahamas. For the first time, it will be possible to own a piece of this legendary Caribbean retreat with the launch of The Ocean Club, Four Seasons Residences, Bahamas. Opening in 2028, this residential community—being brought to life by award-winning architects and designers—will complement the iconic property that has drawn travelers from around the world for more than 60 years with its irresistible combination of sun, sea, and a glamorous legacy.

IN PARTNERSHIP WITH THE OCEAN CLUB, A FOUR SEASONS RESORT, BAHAMAS

The oceanfront pool at The Ocean Club, Four Seasons Residences, Bahamas

FOUR SEASONS PRIVATE RESIDENCES

“IT’S THE KIND OF PLACE WHERE YOU WANT TO CELEBRATE.”

REID BOREN  
Managing Director,  
Two Roads Development

Clockwise from left: The Versailles pool and gardens at The Ocean Club, A Four Seasons Resort, Bahamas; waterfront lounge and bar; Residences lobby; modern Caribbean grill outdoor dining.

THE DEBUT YEARS

Paradise Island’s first resort, The Ocean Club, was the dream of George Huntington Hartford II, a well-traveled bon vivant and retail-empire heir. Hartford purchased the speck of land in 1958, changed the name from Hog Island to Paradise Island, and set about building The Ocean Club, paving the way for what was to become a storied destination loved by the international jet set. Hartford even went so far as to import medieval cloisters dating back to the 12th century to Paradise Island; once owned by William Randolph Hearst, they have since become an in-demand wedding venue.

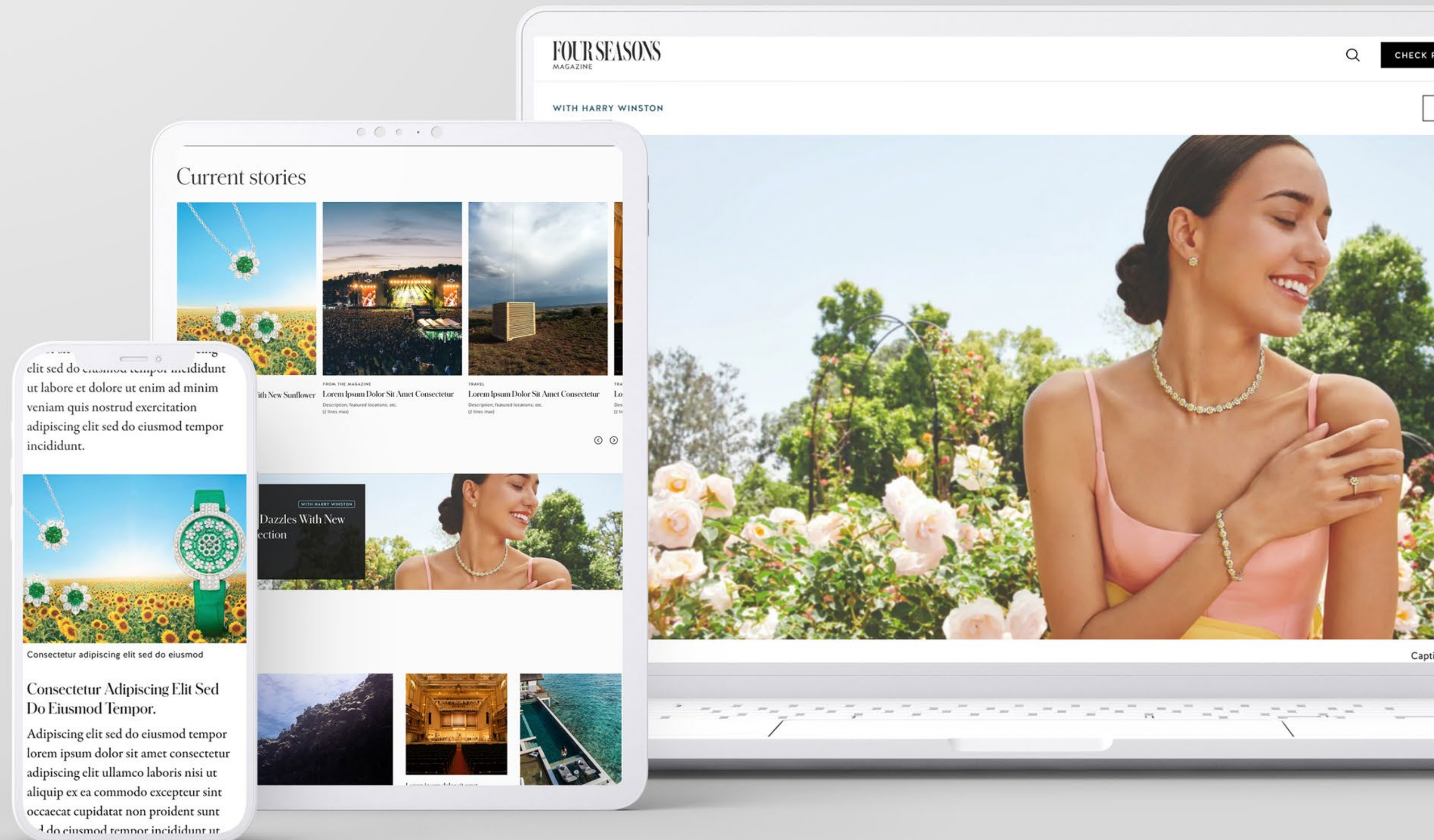
In 1962, The Ocean Club opened its doors with a glitzy gala, the Bal du Paradis, packed with names like Zsa Zsa Gabor and Benny Goodman. As the skies filled with fireworks brought over from the South of France, The Ocean Club was off to a swinging start. In the following years, the hotel’s legacy

continued to grow. The photographer Slim Aarons was a regular, capturing the elegantly laid-back scene. In 1965, the resort played a starring role in The Beatles movie Help! and the James Bond film Thunderball. Bond was back decades later when The Ocean Club became the backdrop for the 2006 remake of Casino Royale.

Throughout the decades, The Ocean Club has created a sense of magic, with 35 acres of tropical gardens and hammocks that swing beneath towering palms. Inside the hotel’s elegant spaces, golden light glints off polished wood, ceiling fans turn lazily in the Bahamian breeze, and chefs prepare some of the best cuisine in the islands. In the evening, during cinematic sunsets, bartender Keith Cash, a permanent presence since 1988, shakes up martinis and more. There’s a mood that’s at once nostalgic and timeless, all enhanced by the spectacular natural canvas that surrounds it.



# Custom Digital Activation



The Four Seasons digital experience engages readers further with original content that informs and engages. We align your property's messaging or campaign with relevant content to offer memorable personal impressions and actionable inspiration.

## CUSTOM DIGITAL ACTIVATION

Custom campaigns include native articles and proprietary ad units integrated within the Four Seasons Magazine design.

## AUDIENCE OVERVIEW

Reach a highly qualified audience of Four Seasons guests and readers organically searching for relevant content with 100% Share of Voice (SOV)

## AUDIENCE REACH

Your property has the opportunity to expand reach to the North & Warren audience network—an affluent audience pursuing their passions—with our precise first-party data and audience targeting solutions

## NATIVE ARTICLE PACKAGE

- Custom article written by the Four Seasons content team
- \$10,000 minimum
- 100% Share of Voice (SOV)
- Native traffic drivers to the custom article to drive views and engagement





## SUPPLIED CREATIVE

### FILE FORMAT

Press quality, PDF/X-4 built to  
US Web Coated SWOP color profiles.

### CONTRACT PROOF

An industry standard SWOP certified proof  
is recommended for best quality. Accurate  
color reproduction cannot be assured without  
supplied proof.

### FILE DELIVERY

Submit artwork to:  
[production@northandwarren.com](mailto:production@northandwarren.com)

## DEADLINES

### SPRING

Space Close: 2/28/2024  
Materials Due: 3/7/2025

### SUMMER

Space Close: 5/23/2025  
Materials Due: 5/30/2025

### FALL

Space Close: 8/8/2025  
Materials Due: 8/15/2025

### WINTER

Space Close: 10/24/2025  
Materials Due: 10/31/2025

## SINGLE PAGE

### FULL BLEED

Trim: 9.875" x 13"  
Bleed: 10.125" x 13.25"  
*(provide .125" bleed)*  
Type Safety: 9.375" x 12.5"  
*(allow .25" margin all sides)*

### NON-BLEED

Final Art: 9.375" x 12.5"

## DOUBLE PAGE SPREAD

### FULL BLEED

Trim: 19.75" x 13"  
Bleed: 20" x 13.25"  
*(provide .125" bleed)*  
Type Safety: 19.25" x 12.5"  
*(allow .25" margin all sides.  
For critical crossover allow .1875"  
on either side of the gutter.)*

### NON-BLEED

Final Art: 19.25" x 12.5"





# We look forward to working together.

SPARK CURIOSITY. IGNITE PASSIONS. INSPIRE ACTION.

NORTH & WARREN

FOUR SEASONS